



**WESTSHORE
ALLIANCE**

Membership Information

*Working together
to transform
Westshore*



Connect and grow in Westshore



The Westshore Alliance has been the driving force behind Westshore's growth since 1983. We are a 501(c)(6) not-for-profit organization that brings together businesses, community leaders, and stakeholders to shape the future of Tampa's largest employment center. We foster a dynamic environment where businesses thrive and residents connect. The Westshore District continues to evolve as a premier mixed-use destination to live, work, play, and stay.

Transportation & Planning



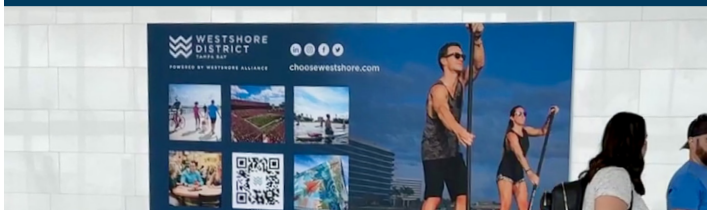
Write the development plans and advocate for the transportation projects that will drive economic growth in the Westshore District.

Public Safety



Connect with dedicated Tampa Police Department Westshore liaisons to enhance safety for your business, employees, and visitors.

Marketing



Maximize your membership and fuel your business by connecting with local leaders, national companies, and global opportunities through our programming and Westshore District marketing.

Community Building



Collaborate with the community through our Westshore District Foundation to foster public art, walkability, and green spaces to enhance our neighborhoods.

Is membership for you?

“Our workplace’s connection to the Westshore community is stronger because of our affiliation with the Westshore Alliance. The organization is effective at channeling a shared vision into collective action. The impact of their ongoing projects and programs is both visible and essential.”

Lauren Coup
Director of Leasing
Highwoods Properties
Member since 2008

“Whether you live in, work in or are passing through Westshore, the Alliance is the premier organization offering business connections and influence in the District. Being a member will help you and your organization get connected, get noticed and get involved.”

Rob Langejans
Principal
AlwaysPresenting
Member since 2024

The Westshore Alliance Strategic Plan includes key initiatives like securing vital infrastructure funding and developing our future land use plan. Our dedicated members continue to achieve those goals and enhance the District's growth and vitality. Membership in the Westshore Alliance is more than just an investment; it's an opportunity to grow your business while making a lasting impact on our community.

Shape the future

Benefits for your business



Unlock exclusive member opportunities to promote your business, connect with key decision-makers, and influence the future of Tampa Bay's thriving Westshore District. Company-wide membership allows all active employees to take advantage of Westshore Alliance membership and get involved in the community.

Member Marketing

- Gain exposure through exclusive member announcements on social media and e-newsletters.
- Elevate your brand with a featured company spotlight or event sponsorship.
- Stay informed with timely digital communications featuring upcoming events and community news.



Programs and Events

- Access to more than 50 events including the Annual Meeting at Raymond James Stadium, Westshore Development Forum, Golf Classic, and Holiday Luncheon.
- Network with a diverse group of members to accelerate your business growth.
- Get District-specific economic and survey updates to enhance your understanding of Westshore's economic potential.



Committees

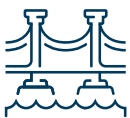
- Join a committee and share your insights to influence the future of Westshore.
- Advocate for measurable improvements in areas like public art, transportation, public realm master planning, and membership recruitment.
- Connect with experts and business leaders to be in the know on area projects, policy initiatives, and economic development opportunities.



Encourage economic growth and improve quality of life



Grow your business through marketing opportunities



Enhance transportation links to and from Westshore



Positively impact the Westshore District



Advocate and connect with elected officials



Engage with business leaders through networking initiatives

Explore our online Member Directory, showcasing a diverse cross-section of businesses from the Tampa Bay community.

choosewestshore.com/membership

Contact Jamie Farrell, Director of Membership
Farrell@ChooseWestshore.com
C: 516-424-6498

Jamie's dynamic growth mindset and commitment to building meaningful connections drive our membership initiatives. She leads efforts that strengthen the Westshore District and help elevate our members' presence and impact. Join us today to shape the future of our community and grow your business.





WESTSHORE AT-A-GLANCE

12.2 MILLION SF
commercial office space, the largest concentration in Hillsborough and Pinellas Counties



100,000 EMPLOYEES
region's largest employment center

6,500 BUSINESSES
from independently owned small businesses to America's Fortune 500



FLY TPA
award-winning international airport and the hub of major highway connections

15,000 RESIDENTS
historic residential neighborhoods and new multifamily properties



45 HOTELS
8,300 rooms, the largest concentration in Hillsborough County

26,000 STUDENTS
attend Westshore colleges and schools



350 STORES
independent boutiques plus WestShore Plaza, Midtown Tampa and International Plaza and Bay Street

250+ RESTAURANTS
the most distinctive dining destination on Florida's West Coast



300+ ACRES
parks, beaches, and trails

WESTSHORE ALLIANCE

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Westshore Alliance is a 501(c)(6) not-for-profit organization



choosewestshore.com

Sources: Tampa Bay Regional Planning Council, Hillsborough County City-County Planning Commission, City of Tampa, Hillsborough County, Hillsborough County Property Appraiser, Hillsborough Area Regional Transit Authority, Tampa Bay Economic Development Council, Florida Realtors Association, Tampa Bay Business Journal, OnTheMap, Visit Tampa Bay, JLL, Colliers International and Cushman & Wakefield. This information from various sources is updated throughout the year by the Westshore Alliance. The information is subject to change without notice as updates occur and should be confirmed prior to use.