



WESTSHORE
ALLIANCE

Membership Information

*Joining together
to live, work and
thrive in Westshore*



Networking is just the beginning



The Westshore Alliance is a 501(c)6 not-for-profit working to continue the Westshore District's transformation into a premier mixed-use district and cultivate a thriving community for residents and businesses. Since 1983, we have worked with our members and volunteers to serve as the voice of Westshore.

SHAPE THE FUTURE

The Future Is Bright



Advocating for quality design consistent with our Public Realm Master Plan - a cohesive set of improvements to streets, sidewalks and open spaces.

Greater Mobility



Increasing accessibility and performance through initiatives to improve transportation options for all users in the Westshore District.

Data Resource



Promoting Westshore to those looking to invest here and delivering maps, guidelines and community survey findings.

Making Westshore Beautiful



Securing funding for projects such as landscaping, park improvements, trail upgrades and public art.

Safe and Sound



Ensuring a safe environment in coordination with Tampa Police Department. The District reports a 28% decrease in crime since 2008.

View our directory of member organizations representing a diverse cross-section of the Tampa Bay business community.

choosewestshore.com/membership

“*Westshore Alliance's work is vital to Tampa Bay's long term economic competitiveness. As employers, residents and visitors continue to look for an authentic urban experience, we are working to create a community that makes Westshore a location of choice.*”

- Ashley Watters
VP, Commercial Relationship Manager, The Bank of Tampa
Member since 2016

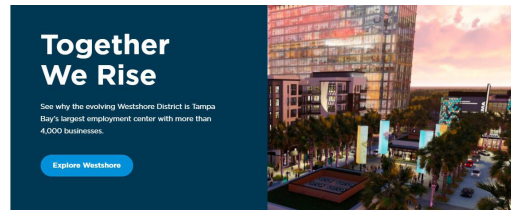
BENEFITS FOR YOUR BUSINESS



Is Membership For You?

Latest News & Information:

Get timely communications with insights into projects and developments plus community events.



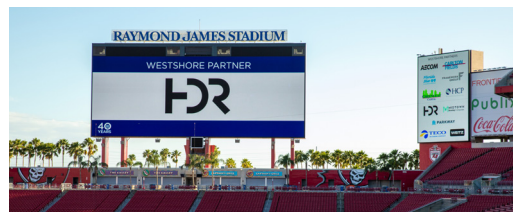
Educational and Networking

Events: Connect and grow business at 50+ events and committee meetings each year. Members receive special pricing for tickets and access to sponsorship opportunities.



Visibility and Promotional

Exposure: Receive a complimentary company social media post and listing with website link in our public-facing digital Member Directory. Market your company's news, deals, and job listings through your customizable Member Portal account.



Commuter Support:

Take advantage of complimentary consulting on transportation and commuting alternatives plus weekly traffic alerts and construction updates.



photo courtesy of Aerial Innovations

The Alliance provides a platform to help you stay informed, make connections and make your voice heard. Events, programs, benefits and resources are extended to all employees of a member organization.

“
The membership value at Westshore Alliance can't be beat. It's an innovative group that accommodates all types of business professionals and being a member translates into actionable results from which we can all benefit.

”

- Bob Hoeffner
President
Triple Double Achievement
Member since 2020

“
Our workplace's connection to the Westshore community is stronger because of our affiliation with Westshore Alliance. The organization is effective at channeling a shared vision into collective action. The impact of their ongoing projects and programs is both visible and essential.

”

- Lauren Coup
Director of Leasing
Highwoods Properties
Member since 2008

Contact Jamie Farrell, Director of Membership
Farrell@WestshoreAlliance.org
C: 516-424-6498

Jamie has a growth mindset and commitment to connecting our members. She leads engagement initiatives that help strengthen the community for those who live, work and play in the vibrant Westshore District.





WESTSHORE AT-A-GLANCE

13.2 MILLION SF
commercial office space



100,000 EMPLOYEES
region's largest employment center

4,000 BUSINESSES
from independently owned small businesses
to America's Fortune 500



FLY TPA
award winning international airport and the hub of
major highway connections

15,000 RESIDENTS
3,600+ apartments added since 2009 and 1000+
planned or under construction



45 HOTELS
8,000+ rooms

26,000 STUDENTS
attend Westshore colleges and schools



350 STORES
independent boutiques plus WestShore Plaza and
International Plaza and Bay Street

250+ RESTAURANTS
the most distinctive dining destination on
Florida's West Coast



300+ ACRES
parks, beaches and trails

**WESTSHORE
ALLIANCE**



choosewestshore.com

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Westshore Alliance is a 501(c)6 not-for-profit organization